



17: THE POWER OF CREATIVITY

Your Action Plan for Original Thinking and Competitive Advantage

Action Planner

Reflect and Prepare

Name: _____

What Is Creativity?

Creativity is the ability to imagine, design, or discover something new. It shows up in problem-solving, communication, innovation, and expression and it builds your personal competitive advantage.

Why This Matters to Me

Why is creativity important in your training, work, or personal goals?

How I Create and Innovate

Where I feel most creative: _____

What challenges my creative thinking: _____

What creative habit I'd like to build: _____

Belief Shift

Circle or write a belief to support your creativity:

"Creativity is a skill I can grow."

"I'm allowed to try, fail, and try again."

"Original thinking opens new doors."

"My ideas bring value."

Other: _____



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Creativity Practice + Progress

Name: _____

My 28-Day Creativity Focus

What project, idea, or routine will you approach more creatively this month?

Where or when will this happen? _____

How will you reflect or track it?

☐ Idea log ☐ Journal ☐ Weekly recap ☐ Share with others

Restart Plan

When I feel stuck or uninspired, I will:

☐ Try a new location or tool

☐ Use my anchor phrase: "Let's try something different."

☐ Ask for input or feedback

☐ Other: _____

Weekly Reflection Prompts

1. Where did I think creatively this week?

2. What challenged my creativity and how did I respond?

3. What idea, solution, or moment made me feel energized?

4. What will I try differently next week?

28-Day Creativity Tracker

Focus habit or project: _____

Week 1 ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

How did week 1 go? Circle one word:

☒ Curious ☒ Inspired ☒ Stuck
☒ Playful ☒ Focused ☒ Growing

Week 3 ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

How did week 3 go? Circle one word:

☒ Curious ☒ Inspired ☒ Stuck
☒ Playful ☒ Focused ☒ Growing

Week 2 ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

How did week 2 go? Circle one word:

☒ Curious ☒ Inspired ☒ Stuck
☒ Playful ☒ Focused ☒ Growing

Week 4 ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

How did week 4 go? Circle one word:

☒ Curious ☒ Inspired ☒ Stuck
☒ Playful ☒ Focused ☒ Growing